Latent
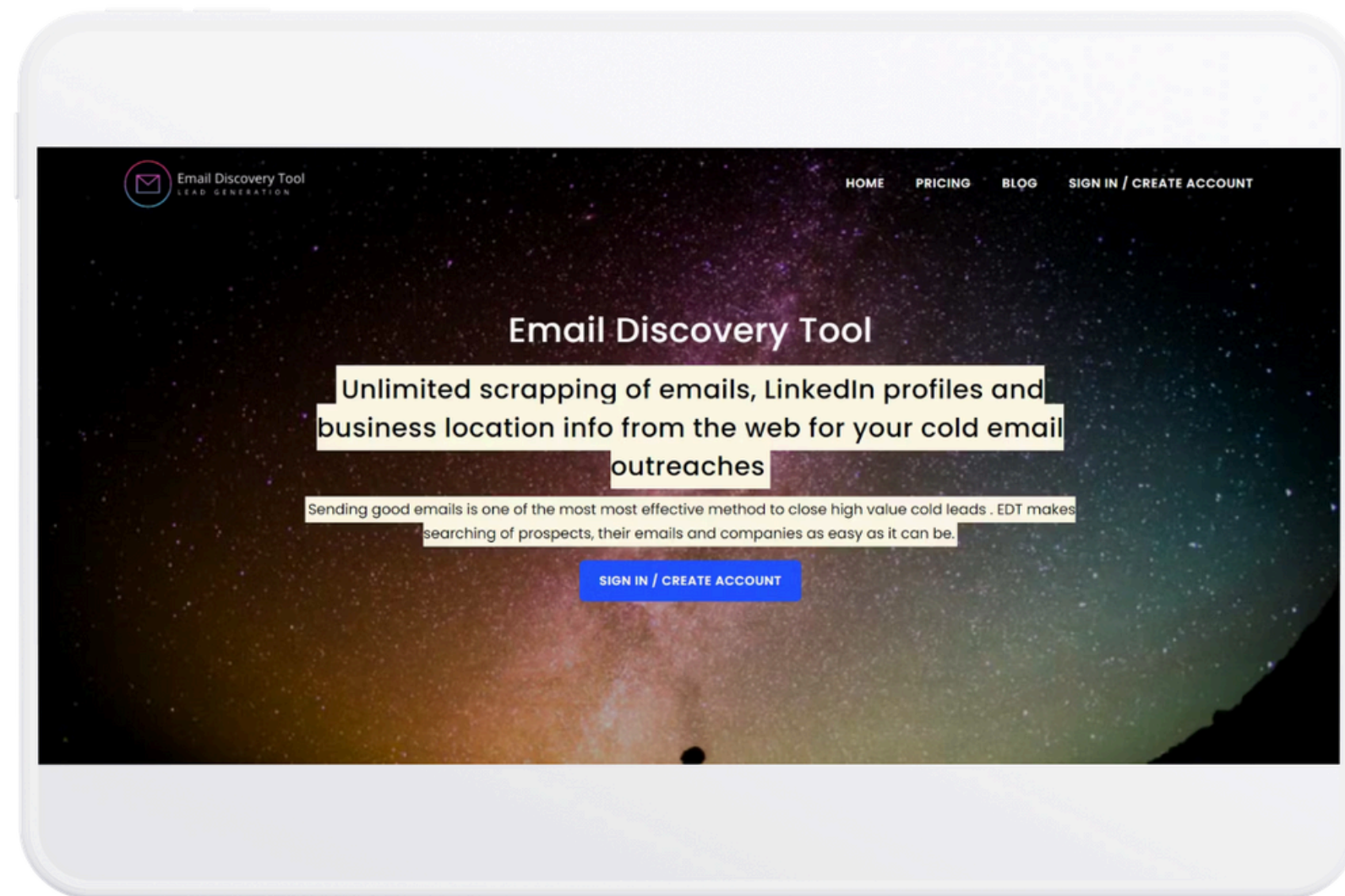
Tech Advisory & Products
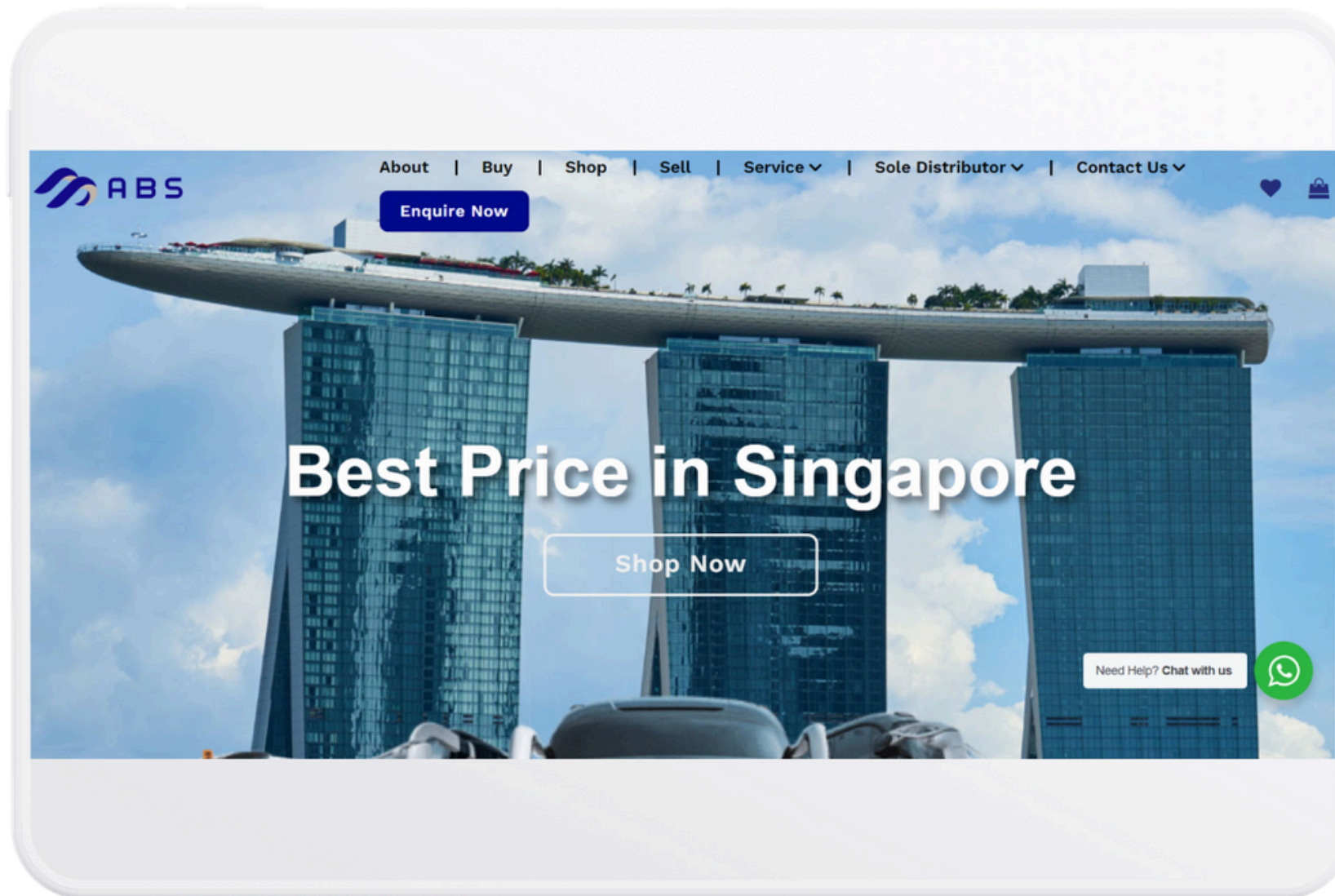
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Email Prospecting Tool

Email Hunting Tool for B2B Sales Outreach
- Enhance email discovery and verification for B2B sales.
- Collaborated with client to build an email tool using React, Python Flask, and Google APIs, streamlining the prospecting process.
- Significantly improved the sales team's efficiency in email sourcing and verification.

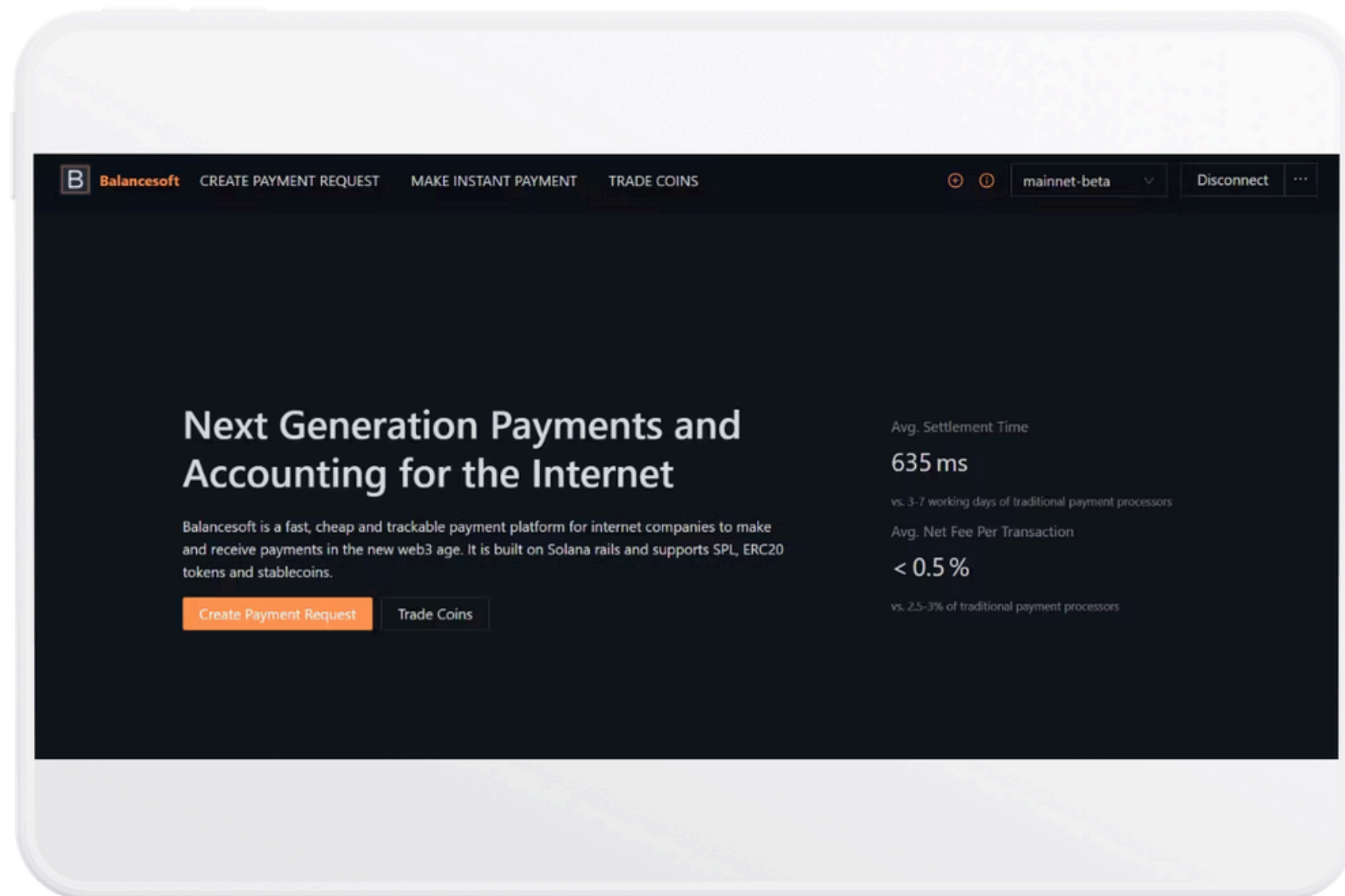# ABS Group Website and SGCARMART API Integration

Enhancing Automotive Retail Experience
- Integrate SGCARMART API into a user-friendly website for live vehicle updates.
- Developed a WordPress website with custom cron jobs on Google Cloud and Python integrations for dynamic content updates.
- Improve customer engagement and sales through a seamless online vehicle listing experience.
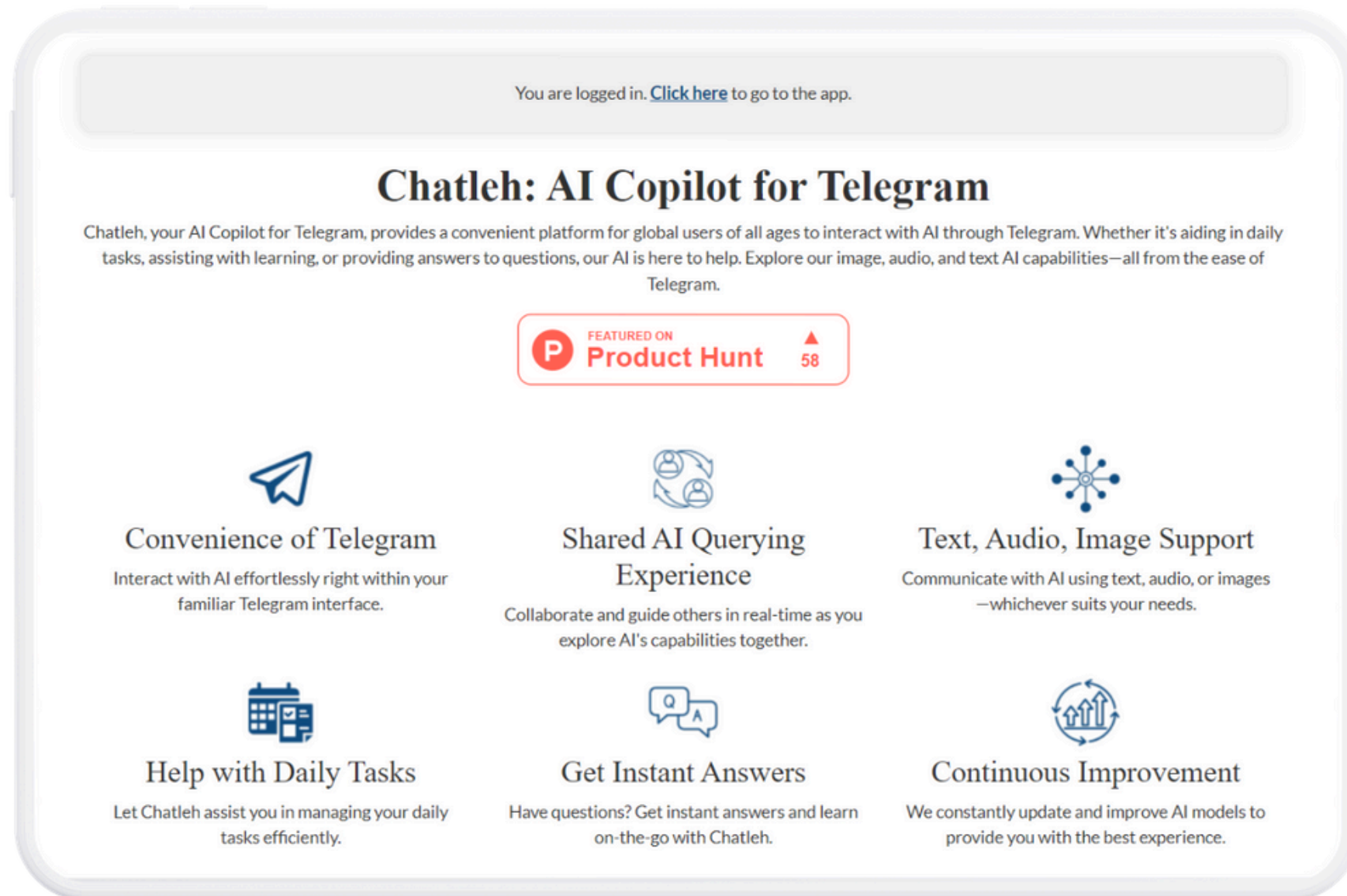
Balancesoft: The On-chain Payment Gateway

On-chain Cryptocurrency Transactions

- A versatile on-chain payment and accounting gateway tailored for seamless cryptocurrency transactions.
- Solana and Ethereum for blockchain operations; Hardhat, Solidity for smart contract development; React and Python Flask for the web application.
- Crafted a robust platform likened to "Stripe" for blockchain, enabling efficient crypto transactions with features such as payment tracking, alerts, and accounting tools.

Chatleh: AI-Powered Telegram Companion

Putting AI into Telegram Chat

- An AI companion for Telegram users to enhance communication.
- Utilizes OpenAI and LangChain for AI capabilities, with a backend supported by Azure and Google Cloud, and a frontend built with Next.js and hosted on Vercel.
- Provided a multi-functional AI chatbot, enabling rich interactive experiences within the Telegram app.

Latent Workers: AI-Driven WordPress Content Automation

Automating SEO Content Creation
- An AI tool for generating SEO-optimized content on WordPress sites.
- AI integration via LangChain and OpenAI, with cloud hosting on Azure.
- Empowered over 100 teams globally by automating the generation of relevant and SEO-enhanced blog posts.

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